# TOURISM VICT🌼RIA

## Job Posting – Manager, Research and Business Data Analytics

Tourism Victoria is a rapidly growing, dynamic, and successful organization looking to add depth and experience to their talented team. Victoria is an increasingly popular and desirable travel destination, recently ranked the 7th Best City in the World by the Conde Nast Traveller. Tourism Victoria has a clear strategy in place and is expanding the scope and breadth of the organization. With a membership of over 950 businesses and counting, we offer a fast-paced, positive and results-oriented culture. We are focused on capitalizing on modern sales and marketing tactics to build on a strong brand and lead the destination marketing industry.

**Summary of the Manager, Research and Business Data Analytics role:**

The Manager, Research and Business Data Analytics role is responsible for taking Tourism Victoria's research, reporting, performance management and big data and analytics capabilities to the next level, ensuring Tourism Victoria and its partners are as effective and impactful as possible based on insight and data. Reporting to the President and CEO, this position directly supports strategic decisions and the work of the executive leadership team by providing insightful and actionable research and data points to support the execution of our strategy.

Tourism Victoria has integrated the Balanced Scorecard across the organization and is committed to continuously developing and improving on executing this performance measurement system. This role will support the Balanced Scorecard framework by creating evaluation methods and research instruments.

**The ideal candidate for this role must have:**
- A minimum of five years' experience in a research, statistics, and business analysis role, including two years in a management position in tourism marketing, tourism/transportation or resort development fields, or in an advanced business consulting role.
- A bachelor's degree in a research-related field such as economics, statistics, advanced social sciences research methods, mathematics or equivalent required.
- Familiarity and ability to work with existing tourism-related research resources and databases and adept at producing business analysis from such sources.
- Strong knowledge of digital business analytics with the ability to translate these into meaningful business analysis and insights.
- Excellent communication skills, computer literacy, and presentation skills.
- Comfortable acting as a key contributor in a fast-paced organization.

**Preference will be given to candidates with the following:**
- Training and experience with Balanced Scorecard principles.
- A Master's degree in a related field.

A copy of the complete job description and details regarding the total compensation package can be found at: http://www.tourismvictoria.com/about-us/careers.

If you think you will make a great addition to Tourism Victoria's dynamic and energetic team, please apply by email with a cover letter and resume, stating "Manager, Research and Business Data Analytics" in the subject line to hr@tourismvictoria.com. In your cover letter, please highlight how you meet the qualifications outlined in the job description. Applications will be accepted until Wednesday, February 8, 2017 at 8pm.